KOODUGAL

NGO NUMBER: 58/2020

JGAL – NEST

NETWORK FOR ENVIRONMENT SUSTAINABILITY TRUST

NITI AAYOG, GOVERNMENT OF INDIA DARPAN

UNIQUE ID: TN/2021/0294349



SAVE SPARROWS I EARTH I LIVES



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Message from the Founder



Nature has gifted abundant resources equally to all creatures in the universe without expecting anything in favour of return. Even so, mankind has made extensive use of such assets and in the name of SIXTHSENSE destroying the life of other Creatures. Anyhow, nature

tries its best to heal them. Humans need to understand that the extinction of other Creatures will make them attain a horrible destiny. Hence, it is our duty to show gratitude towards that by saving them. If we haven't taken any steps to save it, then at least we shouldn't be an obstacle during their process of restoring themselves. Nature does not expect anything from us during regeneration, apart from our cooperation. In preserving the resources left with us, we need to step forward and join hands to help save our beautiful home planet by taking a pledge.

Mr.D.Ganeshan

Koodugal Organisation



Mission

To save the environment around us by protecting the endangered species from extinction, minimizing and attempting to eradicate plastics by reusing and finding an alternative, using an innovative technique to refresh the dry borewell to conserve water supplies.

Vision

Reconstruct the world through constant healing of its resource misuse, and by regenerating its riches, enable our home planet Earth a better place to live in.

KOODUGAL's Objectives

- 1. To redeem the endangered species of 'sparrow' which is on the verge of extinction, by training students to build nests out of wood and individually maintaining them.
- 2. To install a separate forum in schools to create awareness on the importance of planting trees and protecting the flora and fauna.
- 3. To encourage students to take up research projects on the study of species and conduct exhibitions.
- 4. To create general awareness on the sensible usage of water resources.
- 5. To abandon the usage of plastics.



Who we are and where we operate?

Giant Leaps Begin with a Single Step...

In 2014, the Journey started as a member of CARE - the Eco Club of Sri Venkateshwara College of Engineering, supported by EMAI. We started a survey to identify areas in Chennai where House sparrow population is still existing. Based on the survey it was found that sparrow population is thriving in North Madras (Thiruvottiyur, Tondiarpet, Royapuram etc.,) and in pockets of Chintadripet, Triplicane, Urapakkam, T.Nagar. A step further, the members of EMAI and CARE started distributing nest boxes specially designed for House sparrow nesting and deter crows from taking away eggs from the nest. The result was very promising as the nest boxes were immediately adopted by the House sparrows.

Koodugal (NEST - Network for Environment sustainability Trust) as a unified team is trying to recreate, reduce and solve. By recreating a space for sparrow in your homes we are trying to save a species on the verge of extinction and thereby can balance the food chain. By reducing the plastic waste, we can make this earth a better place to live. And finally, we have a solution to address both water scarcity and prevention of young children falling inside bore well. At large, KOODUGAL tries to restore our mother nature thereby can preserve the planet. It is made possible only with the support of people like you. We extend our gratitude to people and volunteers who are the pillars of Koodugal in achieving the target.

A small step but a giant leap in conservation of Sparrows. Sparrow plays a vital role in maintaining the ecological balance in food chain. Most people think that cell phone towers had led to drastic decline in sparrow count. This is just a MYTH! Trendy Urban lifestyle is the crucial cause of Drastic decline in the count of Sparrows, not only because of high frequency cell phone towers. The prime intention of KOODUGAL is refurbishing the livelihood of Sparrows, by distributing birdhouse to the Eco lovers through the schools. In North Chennai, a small initiative by our community has given admirable results on Sparrow count. So far, we have organised few workshops, exhibition in wildlife photography and awareness programs to emphasise the importance of sparrow in human's life and environment.



Organisation Chart





Mrs. D. Shanthini Asst. Prof. RGCE, Sriperumbedur



Mr. C. Ayyanar Research Scholar SRMIST, Kattankalatur



Partners and

Area of work

- Sparrow Conservation
- ☼ Waste management
- Water management
- Environmental Education to the students
- * Hands on Workshop
- Wildlife photography Excellent

- Developing sparrow sanctuary
- Initiatives of clubs in a schools

Future activities

- Sapling plantation
- Renewable Energy project Development

International Level core partner



National Level core partner



















Legal status

- ❖ Registered trust under Indian Trust Act, 1882 Registration No: 58/2020
- Registered u/s 12AA of the Income Tax Act, 1961 Document Identification Number: AAETK2915NE2020601
- ❖ NITI Aayog, Government of India Darpan Unique ID: *TN/2021/0294349*
- ❖ Logo Trademark under the Trademark Act, 1999 Application No.: 4947184*
- ❖ 80G under the Income Tax Act, 1995 yet to receive*
- **❖** Official Bank Account Number: 0200052039123

Schools in collaboration

- Dhanalakshmi Higher Secondary School, Royapuram
- ***** KC Sankaralinga Nadar Higher Secondary School, Old Washermanpet
- * Kalaimagal Vidhyalaya Matriculation Higher Secondary School, Royapuram
- Tst Rajah Girls Matriculation Higher Secondary School, Tondiarpet
- **❖** Vallal S I Alagarsamy Chettiar Higher Secondary School, Old Washermanpet
- Revoor Padmanabha Chetty Matriculation Higher Secondary School, Tiruvottiyur
- Maharishi Vidya Mandir, Tiruvottiyur
- **❖** Nehru Matriculation Higher Secondary School, Tiruvottiyur
- Sri Sankara Vidya Kendra Matriculation Higher Secondary School, Tiruvottiyur
- Kulapati Dr. S. Balakrishna Joshi Gurrukulam CBSE Senior Secondary School, kolathur
- * Kavi Bharathi Vidyalaya, Tiruvottiyur
- Velammal Vidyalaya, Paruthippattu



Programmes

I. Awareness Program on Sparrow Conservation

"Animals don't have voices. That's what people are for..."

Koodugal is a trust for environment monitoring and action initiating. It is an organization which works to promote awareness on sparrows and conserve them by providing sparrow boxes. Not to confine the sparrow as pet as we do with other birds; rather providing space to share and live with us. KOODUGAL (NEST - Network for Environment Sustainability Trust) is recreating that space for sparrow by distributing nest through school students. We continuously enriching students' knowledge by providing important information about Nature conservation.





20.03.2021 - Velammal Vidyalaya, Paruthippattu







22.03.2021 - Kulapati Dr. S. Balakrishna Joshi Gurrukulam CBSE Senior Secondary School, kolathur







03.04.2021 - Kavi Bharathi Vidyalaya, Tiruvottiyur

II. Hands on Training through Workshops

Koodugal is an organization which works to promote awareness on sparrows and conserve them by providing sparrow boxes. The sparrow boxes are made by School students through Hands on training given through these workshops. Workshops enlighten the students to handle various tools required for the fabrication process. Apar from regular Teaching Learning process these workshops boost the mental ability of students.







13.02.2021 - Dhanalakshmi Higher Secondary School, Royapuram







27.02.2021 - Kavi Bharathi Vidyalaya, Tiruvottiyur

III. World Sparrow Day - 2021



20.03.2021 - Revoor Padmanabha Chetty Matriculation Higher Secondary School, Tiruvottiyur





20.03.2021 - Velammal Vidyalaya, Paruthippattu



22.03.2021 - Kulapati Dr. S. Balakrishna Joshi Gurrukulam CBSE Senior Secondary School, kolathur





03.04.2021 - Kavi Bharathi Vidyalaya, Tiruvottiyur

III. Wildlife Photography exhibition

"The continued existence of wildlife and wilderness is important to the quality of life of humans"

KOODUGAL displayed few beautiful images taken by student in last two years at along with wildlife photographs on 20.03.2021.



20.03.2021 - Revoor Padmanabha Chetty Matriculation Higher Secondary School, Tiruvottiyur

III. Sparrow sanctuary

Establishing a sparrow sanctuary at various places in North Chennai to show the importance of birds in humans' life. By creating the sparrow sanctuary, a pleasant ambience is formed for the students and public within their premises. Koodugal team has so far established 6 sparrow sanctuaries in different schools and apartments. After a proper survey these sanctuaries are created.

www.koodugal.org













Programme impact

➤ Total no. of Nests Distributed : 2250

> Total no. of nests in which Sparrows utilized: 1200

> Total no. of sparrow sanctuaries created : 6

> Total no. of Volunteers reached : 2600

➤ Total no. of MoU signed with schools : 3

SNAPSHOT OF OUR SUCESS





KOODUGAL Awards

We began our **award ceremony** in the year **2021** to appreciate the young buds who have proven themselves in **KOODUGAL**, in which students and schools were presented with various awards based on their contribution. On **March 20**, **2021**, **World Sparrow Day**, students who were involved in continuous sparrow tracking received the '**Sparrow Saver Award**'. A total of **17 students** from Various schools were recognised and given our prestigious awards for their meticulous work in sparrow conservation. Koodugal is gratified to present these honours to all the award winners.

Dhanalakshmi Higher Secondary School, Chennai was awarded '**Sparrow Saver Award**' for their support in sparrow conservation by providing huge support from the beginning. They provided us with a large space to work on our conservation projects. They gave us a lot of students as volunteers to collaborate and make nest boxes with the maximum number of workshops. Teachers also gave excellent support by guiding the students. We thank the management for their financial support throughout the collaboration.

The 'Sparrow Sanctuary Award' was given to Revoor Padmanabha Chetty Matriculation Higher Secondary School, Chennai for its support in establishing the first sparrow sanctuary on the building of their school. This is a new project from our team. We thank the management for providing space for the first World Sparrow Day which was a grand success. They also provided continuous financial support for our team.











Media

The New Indian Express:

21.03.2020 - http://cms.newindianexpress.com/cities/chennai/2020/mar/21/spare-a-thought-for-sparrows-2119405.html

The Hindu:

22.07. 2020 - https://www.thehindu.com/news/cities/chennai/school-in-tiruvottiyur-turns-home-for-sparrows/article32166395.ece

The Hindu:

14.03.2021 - https://www.thehindu.com/news/cities/chennai/more-schools-in-tiruvottiyur-kolathur-to-become-sparrowsanctuaries/article34064435.ece

The New Indian Express:

16.03.2021 -

https://www.newindianexpress.com/cities/chennai/2021/mar/16/chirpingfor-change-on-world-sparrow-day-2277034.html

Vikatan:

20.03.2021 - https://www.vikatan.com/news/environment/professor-ganesan-tries-to-set-up-habitats-for-sparrows-in-chennai-and-nearby-places

The Better India:

20.03.2021 - https://www.thebetterindia.com/251443/d-ganesan-chennai-professor-koodugal-trust-sparrow-nesting-space-conservation-sanctuary-school-student-volunteer-initiative-ros174/

India times of news:

14.03.2021 - https://india.timesofnews.com/city/chennai/more-schools-in-tiruvottiyur-kolathur-to-become-sparrow-sanctuaries.html

The Hindu:

06.09.2021 - https://www-thehindu-com.cdn.ampproject.org/c/s/www.thehindu.com/news/national/tamil-nadu/ngo-to-train-students-in-making-nest-boxes/article36297802.ece/amp/



How to support KOODUGAL

Donate with one of the payment processes provided below. We appreciate and welcome your contribution, even more so if you would like to specify the project or the project type that you want us to support on your behalf! Thank you very much, your KOODUGAL.

Donations

- 1. Donate quickly, safely and in an uncomplicated manner.
- 2. Your donation is used directly where it is most needed.
- 3. In the case of larger donations, you can contact us directly and discuss with us where exactly you would like us to deploy your funds.
- 4. We offer numerous ways to make a financial contribution.

Promotions

- 1. Promoting our work through your social media platforms.
- 2. Supporting us with regular updates on various activities.

Volunteering

- 1. More volunteers to actively involved in regular activities.
- 2. More Schools need to support in creating more Sparrow clubs.

Membership

- 1. Support KOODUGAL with an annual donation.
- 2. You can become a patron contributing from Rs. 1 Lakhs per year.
- 3. As a patron, you are measurably backing the build-up work of KOODUGAL.

www.koodugal.org



Contact US

www.koodugal.org

FACEBOOK

https://www.facebook.com/kuruvi ganeshan emai-110901400387286/

INSTAGRAM

https://www.instagram.com/koodugal trust

TWITTER

https://mobile.twitter.com/koodugal trust

YOUTUBE

https://www.youtube.com/c/KuruviGaneshanKOODUGAL

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