



KOODUGAL TRUST

Network for Enivorment Sustainability Trust

Annual Report 2023-2024



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Table Of Content

Executive Summary	03
Mission & Vision	03
Message from founder	04
Organizational overview	05
Who we are	06
Koodugal Objective	07
Legal status	80
Our Corporate partners	09
Educational Institution in collaboration	09
Program and Project Summaries	10
Achievements & Recognitions	26
Media	27
Audit statement	28
Tax Exemption certificate	29





Executive Summary

In 2023, Helping Hands Organization made significant strides in improving the lives of vulnerable communities in Charity City. Our programs reached over 10,000 beneficiaries, focusing on education, healthcare, and economic empowerment. Despite challenges such as funding constraints, we maintained our commitment to making a lasting impact through innovative and sustainable projects.

Mission & Vision

Mission - To save the environment around us by protecting the endangered species from extinction, minimizing and attempting to eradicate plastics by reusing and finding an alternative, using an innovative technique to refresh the dry borewell to conserve water supplies.

Vision - Reconstruct the world through constant healing of its resource misuse, and by regenerating its riches, enable our home planet Earth a better place to live in.





Message from founder

Nature has gifted abundant resources equally to all creatures in the universe without expecting anything in favour of return. Even so, mankind has made extensive use of such assets and in the name of SIXTHSENSE destroying the life of other Creatures. Anyhow, nature tries its best to heal them.



Humans need to understand that the extinction of other Creatures will make them attain a horrible destiny. Hence, it is our duty to show gratitude towards that by saving them. If we haven't taken any steps to save it, then at least we shouldn't be an obstacle during their process of restoring themselves. Nature does not expect anything from us during regeneration, apart from our cooperation. In preserving the resources left with us, we need to step forward and join hands to help save our beautiful home planet by taking a pledge.



Organizational Overview

History and Background

Founded in 2020, as village background students more interest on travelling with nature has grown from a small grassroots initiative to a leading NGO in the name of Koodugal. Our work is rooted in the belief that every person deserves the chance to live a healthy, fulfilling life.

Organizational Structure



Mr.Ganeshan D., B.E, M.E Coda Technology Solution

Managing Trustee



Mr.S.A.Madhan Kumar., BE Genesys

Trustee



Mr.V.Manoj Kumar., B. E, M. E

Trustee



Mr. Poongundran., B. E, M. E

Trustee



Mrs. Shanthini D, M. Phil, Ph. D J N N Institute of Engg & Tech

Financial Trustee



Mr.C.Ayyanar., B. E, M. E., Ph.D

Trustee



Mr. S D Kishore Kumar B .E, Flexible Automation system

Project Manager

Who We Are

Koodugal is spearheaded by a dynamic team of young individuals who are passionately committed to driving change and inspiring others to join the movement for nature conservation. In an era defined by escalating environmental challenges and the urgent need for collective action, the role of Koodugal dedicated to nature conservation has never been more vital. This organization serve as beacons of hope, tirelessly advocating for the preservation of our planet's delicate ecosystems and biodiversity. Through innovative approaches, community engagement, and policy influence, they strive to safeguard the Earth's natural resources for future generations. This introduction aims to shed light on the pivotal efforts of Koodugal working towards nature conservation, highlighting their mission, strategies, and impact on a global scale.







www.koodugal.org 06



Koodugal Objective

- A By recreating a space for sparrow in your homes we are trying to save a species on the verge of extinction and thereby can balance the food chain
- → By reducing plastic waste, we can make the earth a better place to live. This is achieved through gifting String Arts as gifts instead of plastic gifts. Also encouraging students to use ink pens.
- Creating Biogas plants to make a sustainable energy available in rural household for cooking and heating purposes.
- String art to create a skill among women and children and also to reduce plastic by giving string arts as a gift material.
- ✓ We have a solution to address both water scarcity and prevention of young children falling inside bore wells.
- Koodugal Vivasayam aims to encourage farming and support disabled people by providing the produce from the farming.
- Explore yourself helps in showcasing your talent by publishing your talents in our official website
- By planting Native trees, we preserve the local ecosystem of the native place.
- At large, Koodugal tries to restore our mother nature thereby can preserve the planet. It is made possible only with the support of people like you. We extend our gratitude to people and volunteers who are the pillars of in Koodugal achieving the target.

Legal Status



- (i) Date and year of Registration: 30.07.2020 under the Act/s registered under Indian Trust Act, 1882
- (ii) Registration No: 58/2020
- (iii) Registered in which State & District: Tamil Nadu & Chennai
- (iv) PAN No: AAKET2915N
- (v) NITI Aayog, Government of India Darpan Unique ID: TN/2021/0294349
- (vi) Registered u/s 12AA of the Income Tax Act, 1961
 Document Identification Number: AAETK2915NE2020601
- (vii) Logo Trademark registered under the Trademark Act, 1999 Trademark No.: 4947184
- (viii) 80G under the Income Tax Act, 1995 Document Identification AAETK2915NF2021101
- (ix) Registered under ministry of corporate affairs to carry CSR activities CSR Number: CSR00065914
 - (x) Official Bank Account Details:

Name: Koodugal Trust

Bank: HDFC

Acc. No: 50200052039123 Branch: Royapuram

IFSC code: HDFC0008333

MICR code: 600240044

Our Corporate partners



- Lennox India Technology Pvt Ltd
- Chennai Willingdon Corporate Foundation
- SurveySparrow Pvt Ltd
- Agilisium Consulting India Pvt Ltd
- Guidewire Software Solution
- Genesys

Educational Institution in collaboration

- Koodugal has connected with more than 35 schools, 4 colleges and ICDS-Govt of TN
- Koodugal Signed MOU with 4 educational institutions





List of Programs



Program 01

Association with J. N. N. I E Funded by Chennai Willingdon Corporate Foundation

Title of the Program:

Awareness Program on Sparrow Conservation, Workshop on Making of Sparrow Nest boxes, String Art and Sparrow photography & Wildlife photography exhibition.

Guests:

Mr. Ganeshan D-Koodugal Trust

Mr. Kishore Kumar-Koodugal Trust

Venue: J. J. N Institute of Engineering

Date: 05.09.2023 - 09.30 AM to 01.00 PM

Description: The Koodugal team organized a program focused on raising awareness and providing hands-on training for making nest boxes for sparrows. During the event, a total of 900 nest boxes were created, and each student took one home to provide a space for sparrows.

The program emphasized the importance of physical activity in daily life, noting that this hands-on training could inspire confidence to undertake more innovative projects. The event also showcased photographs of sparrows using nest boxes that were previously made by other students, along with a display of string art—a small, creative effort aimed at reducing plastic use.

Students from 5 schools and college students, teachers and Professors

- 1) J.N.N Matric Hr. Sec. School
- 2) J.N.N Genesis Vidyashram
- 3) Shri Gorantla Ramalingaiah Vivekananda Vidyalaya
- 4) Karunya nursery and primary school
- 5) Panchayat Union Middle School
- 6) J. N. N. I E college students









Association with RPC School Funded by Chennai Willingdon Corporate Foundation

Title of the program: Awareness Program on Sparrow Conservation & Nest distribution, String Art workshop, String Art Exhibition

Guests:

Mr. Ganeshan D-Koodugal Trust

Mr. Prabakaran-RPC School Correspondent

Venue: Revoor Padmanabha Chetty Matric Hr. Sec. School

Date: 16.09.2023 - 01.00 AM to 03.45 PM

Description: The Koodugal team organized a program focused on raising awareness about the conservation of tiny birds, specifically sparrows. During the event, 200 nest boxes were distributed to students, encouraging them to provide a home for these birds.











The guest emphasized the importance of incorporating physical activity into daily life. The event also featured a showcase of string art, a creative initiative aimed at reducing the use of plastic in gifts. Additionally, a skill development program was conducted, teaching students how to create their own string art using only biodegradable materials. This hands-on training is intended to build confidence and inspire participants to engage in more innovative projects.

Program 03

Association with Our lady school Funded by Chennai Willingdon Corporate Foundation

Title of the program: Awareness Program on Sparrow Conservation & Nest distribution, String Art workshop, String Art Exhibition & wildlife photography Exhibition

Guests:

Mr. Ganeshan D-Koodugal Trust

Mr. Kishore Kumar- Koodugal Trust

Venue: Our lady Hr Sec School

Date: 07.10.2023 - 09.00 AM to 01.00 PM

Description: The Koodugal team organized a program to raise awareness about the conservation of tiny birds, specifically sparrows. During the event, 200 nest boxes were distributed to students to take home, providing a place for sparrows.







The guest emphasized the importance of incorporating physical activity into daily life. The event also showcased string art; a creative initiative aimed at reducing the use of plastic gifts. Additionally, a skill development program was conducted, where students learned to create their own string art using only biodegradable materials. This hands-on training is designed to build confidence and inspire participants to pursue more innovative projects.

Program 04

Association with Emaar Mgf Esplanade Apartment Funded by Chennai Willingdon Corporate Foundation

Title of the program: Sparrow Sanctuary

Guests:

Mr. Ganeshan D-Koodugal Trust

Mr. Kishore Kumar- Koodugal Trust

Venue: Emaar Mgf Esplanade Apartment Date: 06.01.2024 – 09.00 AM to 01.00 PM

Description: To help increase the sparrow population in the

locality, the Koodugal team installed 50 nests.









Phase I – Review meeting Funded by Chennai Willingdon Corporate Foundation

Title of the program: Review meeting

Guests:

Mr. Ganeshan D-Koodugal Trust

Mr. Kishore Kumar- Koodugal Trust

Venue: Revoor Padmanabha Chetty Matric Hr. Sec. School

Date: 20.01.2024 – 11.00 AM to 12.00 Noon

Description:

Seventy percent of the students reported that sparrows occupied the nest boxes they took home. Among these, 20% of the students observed that sparrows had laid eggs, 30% noted that the birds had started building nests, and 20% saw sparrows regularly visiting the nest boxes. Additionally, the school principal shared that after two years, sparrows have finally started nesting in the boxes installed at her home. The overall review meeting was very positive, with participants eagerly sharing their experiences with the sparrows.







Association with GB Public School Funded by Chennai Willingdon Corporate Foundation & GB Public School

Title of the program: Workshop & Awareness Program on Sparrow Conservation & Nest distribution, Sparrow photography Exhibition, String Art Exhibition

Guests:

Mr. Ganeshan D-Koodugal Trust

Mr. B. Sridevi Ramesh-School Correspondent

Venue: GB Public school

Date: 27.01.2024 - 11.00 AM to 01.30 PM

Description: The Koodugal team organized a program focused on raising awareness about the conservation of tiny birds, specifically sparrows. During the event, over 250 nest boxes were distributed to students to take home, providing a place for sparrows.

The guest emphasized the importance of incorporating physical activity into daily life. The event also featured a showcase of string art, a creative initiative aimed at reducing the use of plastic in gifts. Additionally, photographs of sparrows using nest boxes from previous distributions were showcased, which might spark curiosity among the students about when sparrows will adopt the nest boxes they received.







Association with Adhiparasakthi Matric School Funded by Chennai Willingdon Corporate Foundation & Adhiparasakthi Matric School

Title of the program: Workshop & Awareness Program on Sparrow Conservation & Nest distribution, Sparrow photography Exhibition, String Art Exhibition

Guests:

Mr. Ganeshan D-Koodugal Trust

Mr. B. Sridevi Ramesh-School Correspondent

Venue: Adhiparasakthi Matric Hr Sec School

Date: 17.02.2024 - 11.00 AM to 01.30 PM

Description: The Koodugal team organized a program focused on raising awareness about the conservation of tiny birds, specifically sparrows. During the event, over 250 nest boxes were distributed to students to take home, providing a place for sparrows.







The guest emphasized the importance of incorporating physical activity into daily life. The event also featured a showcase of string art, a creative initiative aimed at reducing the use of plastic in gifts. Additionally, photographs of sparrows using nest boxes from previous distributions were showcased, which might spark curiosity among the students about when sparrows will adopt the nest boxes they received.



Association with SurveySparrow Pvt Ltd

Title of the program: Workshop & Awareness Program on Sparrow Conservation & Nest distribution

Guests:

Mr. Ganeshan D - Koodugal Trust

Founder-SurveySparrow Pvt Ltd

Venue: Chennai One SEZ - Phase 2

Date: 22.02.2024 - 04.30 PM to 06.30 PM

Description: The Koodugal & SurveySparrow teams organized a program focused on raising awareness about the conservation of tiny birds, specifically sparrows. During the event, over 100 nest boxes were fabricated by employees to take home, providing a place for sparrows.

Guest 1: Shared his personal experience and emphasized how we can give back to the society that has supported us.

Guest 2: Stressed the importance of incorporating physical activity into daily life. The event also showcased photographs of sparrows using nest boxes previously distributed to students.











Association with SurveySparrow Pvt Ltd

Title of the program: Workshop & Awareness Program on Sparrow Conservation & Nest distribution

Guests:

Mr. Ganeshan D-Koodugal Trust Founder-SurveySparrow Pvt Ltd

Venue: Jyothirmaya, Infopark Phase 2, Kakkanad, Kerala.

Date: 26.02.2024 - 11.00 AM to 12.30 PM

Description: The Koodugal & SurveySparrow teams organized a program focused on raising awareness about the conservation of tiny birds, specifically sparrows. During the event, over 100 nest boxes were fabricated by employees to take home, providing a place for sparrows.

Guest 1: Shared his personal experience and emphasized how we can give back to the society that has supported us.

Guest 2: Stressed the importance of incorporating physical activity into daily life. The event also showcased photographs of sparrows using nest boxes previously distributed to students.











Association with SurveySparrow Pvt Ltd

Title of the program: Workshop & Awareness Program on Sparrow Conservation & Nest distribution, Sparrow Photography Exhibition

Guests:

Mr. Ganeshan D-Koodugal Trust

Mr. Sri C G Bharagav

Venue: Marg Vidhyalaya Senior Secondary School

Date: 02.03.2024 - 09.00 AM to 01.00 PM

Description: The Koodugal & SurveySparrow teams organized a program focused on raising awareness about the conservation of tiny birds, specifically sparrows. During the event, over 100 nest boxes were fabricated by employees to take home, providing a place for sparrows.

Guest 1: Shared his personal experience and emphasized how we can give back to the society that has supported us.

Guest 2: Stressed the importance of incorporating physical activity into daily life. The event also showcased photographs of sparrows using nest boxes previously distributed to students.











Association with SurveySparrow Pvt Ltd

Title of the program: Workshop & Awareness Program on Sparrow Conservation & Nest distribution

Guests:

Mrs. VJ Aarthi-SUN TV & Makkal Tv

Mr. Prabhakar-RPC school Correspondent

Venue: Revoor Padmanabha Chetty Matric Hr. Sec. School

Date: 23.03.2024 - 10.00 AM to 01.00 PM

Description: The Koodugal & SurveySparrow teams organized a program focused on raising awareness about the conservation of tiny birds, specifically sparrows. During the event, over 1000 nest boxes were fabricated by employees to take home, providing a place for sparrows.









Koodugal Vivasayam

Title of the program: Helping Man Kind

Guests:

Mr. Ganeshan D-Koodugal Trust

Mr. Kishore Kumar- Koodugal Trust **Venue**: AAHTHMESHWARAR TRUST

Date: 22.07.2023 - 04.30 PM to 05.00 PM

Description: The Koodugal team organized a program where they highlighted how personal experiences can inspire new projects. One team member, who is actively involved in farming on their own land, shared insights into how real-life experiences and challenges encountered in their personal life are being used as a foundation for launching new initiatives. This approach reflects Koodugal commitment to practical, experience-driven innovation, where everyday life serves as a catalyst for meaningful and impactful projects.



List of Project Summaries



Sparrow Conservation

Under this project so far, we have distributed 10,000 nest boxes and in which 60 % of boxes are occupied by sparrows. This has led to 10 - 15 % increase in sparrow population in North Chennai region alone. Apart from North Chennai we have expanded our work in Velacherry and have found significant growth in sparrow population in that area. We also have found through public that sparrows are found in Villivakkam, Perambur, Kolathur, Tambaram and Pattinambakkam. In near future we are planning to expand our work to these areas also. Thereby in another 10 years we can make sparrow a common sight in entire Chennai city.







Awareness program organized in 35+ school, inaugurated Sparrow Sanctuaries in 10 schools and in 2 gated communities, Organized 30 workshops in different schools and wildlife photography exhibition in 15 different schools. More than 10000 students from various schools and their family members gained basic knowledge of other living things which is helpful for survival of human beings. Not only students, we have reached college students and general public.



String Art - Skill development Program

Skill development training for women aims to empower them with the knowledge and abilities needed to succeed in various aspects of life. These programs provide women with opportunities to learn practical skills such as String Art, financial management, entrepreneurship, communication, leadership to their interests and needs.







It's mainly focusing to generate the revenue for the women of our state who are living like a slave. The people in refugee camp have so many restrictions to access even their basic needs. Due to the restrictions framed by our both state govt and central govt people are struggling lot to lead a peaceful life. By enhancing women's skills in camp, these initiatives enable them to start own businesses, contribute to household income, and ultimately improve their economic independence and overall well-being. Moreover, skill development training for women promotes gender equality and creates a more inclusive and empowered society.

Another Problem is without proper permission from govt authorities, they can't bring the product into the market which is fabricated by the women in the camp. Once the product is ready, we can collect and bring it into market like schools, colleges, some publics stall and also, we can connect with the interior designers too to reach out the product in our society.



Koodugal Vivasayam

In everyone's life, new experiences can arise, and it's inevitable to encounter events along the journey. Helping physically challenged individuals involves providing support, accessibility, and inclusivity to ensure they can fully participate in society.







This assistance can include creating barrier-free environments, offering mobility aids, advocating for their rights, promoting education and employment opportunities, fostering social inclusion, and showing empathy and understanding towards their unique needs and challenges. By helping and understanding, we can empower physically challenged individuals to lead fulfilling and independent lives. Instead of giving financial support directly we can get connect the people who doing healthy farming to the major raw materials. By inter connecting both Physically Challenged people and farmers, our contribution sounds more in both sides. In nominal financial contribution helps the farmers to get good price for their cultivated products and another double strength of the people will get healthy products.



Explore Yourself

Koodugal Trust is offering a platform to help you discover and develop your hidden talents through the "Cleaner Tomorrow" project. We believe in the power of exploration and the magic of stepping out of your comfort zone. Whether it's artistic abilities, musical talents, sports skills, or leadership qualities, this is your chance to uncover your potential and contribute to a brighter, more sustainable future. Join us in this journey of self-discovery and growth.

Achievements & Recognitions

Achievements:

Koodugal has attracted around 15 Lakhs in last 3 years We started with three projects in 2020, and now we have successfully ventured into 9 unique projects Distributed around 10k nest boxes in sparrow conservation project

Recognitions:

Honoured with the "Tamil Nadu Leadership Award 2023" by the World CSR Congress.



Recognized and awarded the "Vocational Excellence Award 2023" by the Rotary Club of Madras.





Media

Project recognized by national media such as The Hindu, Behind wood, DTNEXT, Times of India etc...

The Hindu - https://www.thehindu.com/news/cities/chennai/sparrows -make-spec ially-designed-nest-boxes-their-home-in-northern- parts -of-chennai/article67334833.ece

Behind wood - https://www.youtube.com/watch?v=W6OyHsQb3iQ&t=8s

Puthu Yugam TV - https://www.youtube.com/watch?v=0WB80r635Fo

Makkal TV - https://www.youtube.com/watch?v=Vv8uY3UR__A

Makkal Udaga Maiyam - https://www.youtube.com/watch?v=N633nF-JhKs&t=6s

The Hindu - https://www-thehindu-com.cdn.ampproject .org/c/s /www.thehindu.com/news/cities/chennai/it-professional-welcomes-sparrows -back-to-chennai/article68037472.ece/amp/

The Hindu - https://www.thehindu.com/news/cities/chennai/inspiro-awards-given-to-two-ngos-and-government-aided-school/article68366932.ec e/amp/

DTNEXT- https://www.dtnext.in/amp/news/business/agilisium-awards-3-c hange makers-from-tn-793271

NTMEDIA - https://ntmedia.in/agilisium-inspiro-award-2024/

TIMES OF INDIA - https://timesofindia.indiatimes.com/city/chennai/life-sciences - company -honors -3-tamil-nadu-ngos/amp_articleshow/111498359.cms



Audit statement











Tax Exemption certificate



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